



October 22, 2013

GEICO Pledges \$8 Million in Scholarships for Low-Income Arizona Students in 2014

TUCSON – GEICO has announced a commitment to fund \$8 million in scholarship assistance in 2014 for low-income Arizona students, through their partnership with the Arizona Leadership Foundation.

On Monday, Oct. 21, GEICO associates presented a check to the Arizona Leadership Foundation during an event hosted by Tucson Mayor Jonathan Rothschild. The event recognized GEICO's \$5 million donation this year, which provided over 500 scholarships to students at 22 schools.

"Giving back to the community is of the utmost importance for GEICO and our associates," said GEICO regional vice president Martha Furnas. "By partnering with the Arizona Leadership Foundation we are not only able to provide scholarship assistance for Arizona families, but also witness the impact our contributions are making in the communities we live and serve."

"We are grateful for GEICO's dedication to improving the educational opportunities for Arizona students. Their donations allow thousands of families the ability to obtain the best education for their children," said Arizona Leadership Foundation President Aaron Muth.

GEICO partners with the Arizona Leadership Foundation to participate in the state's corporate tax credit program. The Arizona Leadership Foundation is able to offer scholarships through Arizona's Corporate Income Tuition Tax Credit (CTC) Scholarship Program and the Lexie's Law Corporate Income Tax Credit Program. These Arizona education programs are designed to help low-income families and families with disabled or displaced children achieve greater educational excellence.

Scholarships are available immediately for the remainder of the 2013-14 school year. Families can apply for free at arizonaleader.org.

About the Arizona Leadership Foundation

The Arizona Leadership Foundation provides scholarship assistance to private schools and Lexie's Law schools throughout Arizona with no preference to religious or political affiliation. The foundation believes parents should have a choice when it comes to the education of their children. For more information, visit arizonaleader.org.

About GEICO

[GEICO](http://www.geico.com) (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the third-largest private passenger auto insurance company in the United States. GEICO provides millions of [auto insurance quotes](#) to U.S. drivers annually. The company is pleased to serve more than 12 million private passenger customers and insures more than 19 million vehicles (auto & cycle). GEICO's [online service center](#) helps policyholders take care of policy sales, policy changes, claims reporting and to print insurance ID cards.

GEICO also provides insurance quotes on motorcycle, all-terrain vehicles (ATVs), travel trailers and motorhomes (RVs). Coverage for boats, life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available. For more information, go to www.geico.com.

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